

4.3 billion

Regional Growth (9

## Visual Networking Index In February 2015, Cisco released the Cisco® VNI Glob

In February 2015, Cisco released the Cisco® VNI Global Mobile Data Traffic Forecast, 2014–2019. This infographic provides some of the global and regional highlights from the updated study.

## Mobile Users Growth







2019 Per Capita

2019

Regional Growth (?)

1.7-fold

(12% CAGR)

3.5 MB

by 2019

2019

2014

Western Europe

Asia Pacific

54%

2014

359 MB/

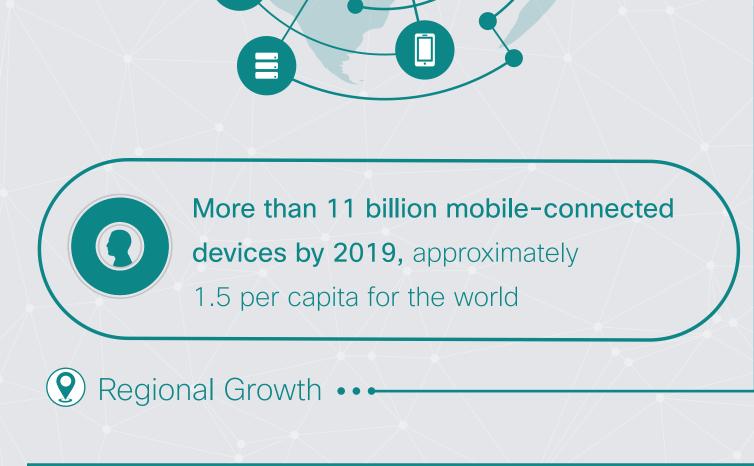
month

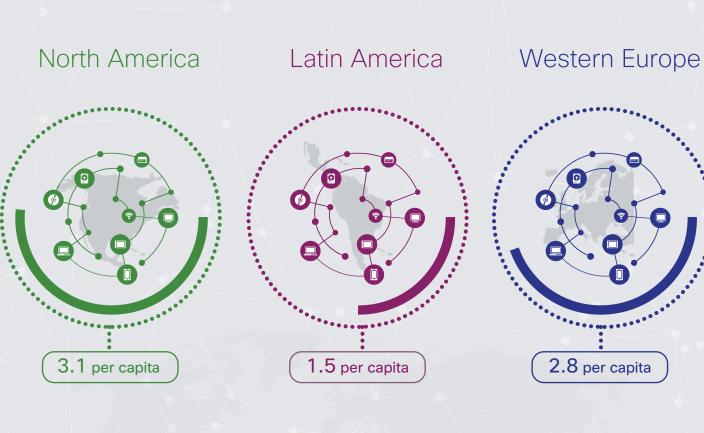
9

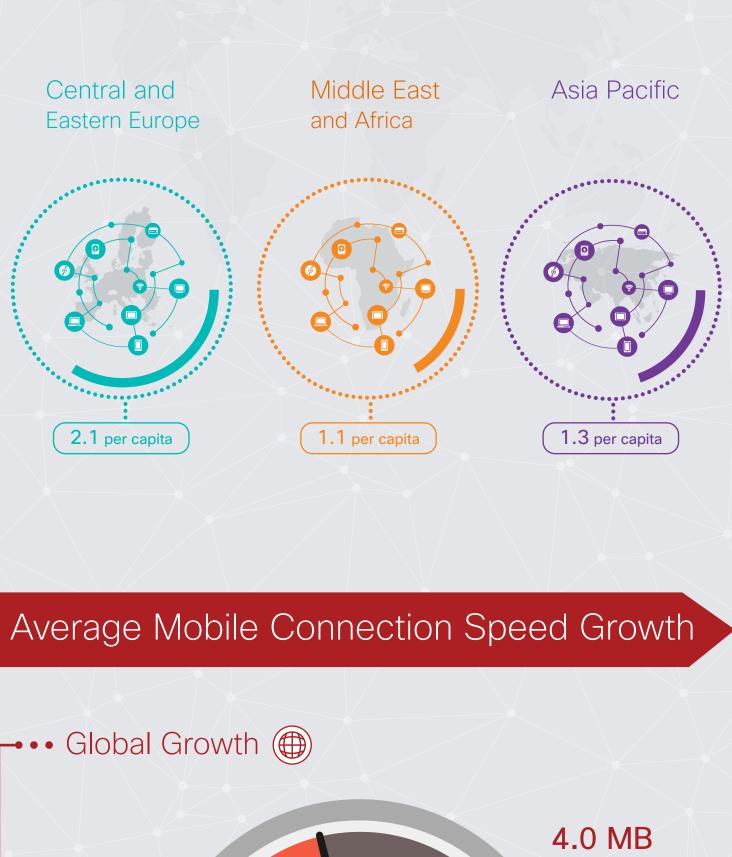
0

Mobile-Connected Devices per Capita

( Global Growth







## 4.0 MB

2.4-fold growth (19% CAGR) from

2014 (1.7 MB) to 2019 (4.0 MB)

1.7 MB

2014

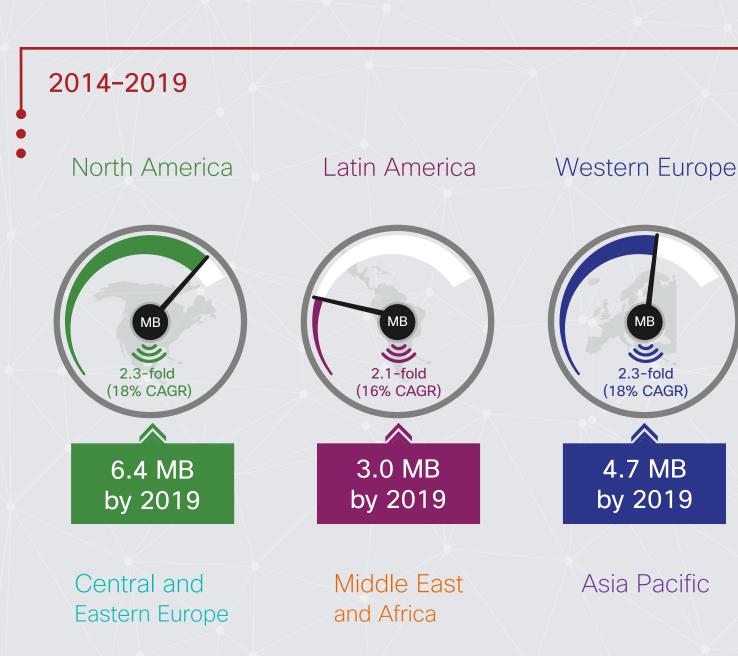
2.3-fold

(18% CAGR

3.7 MB

by 2019

MB

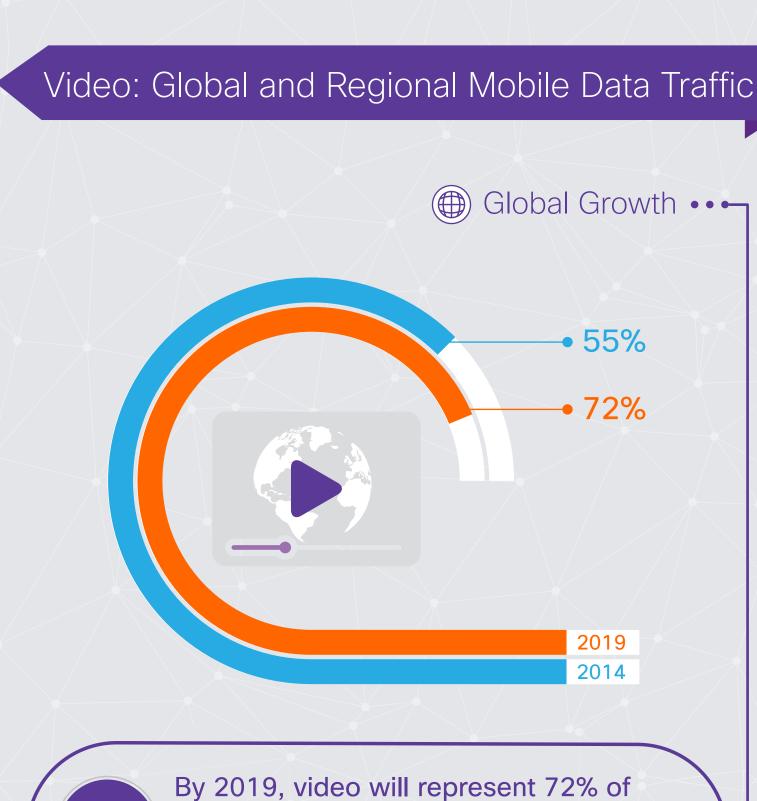


3.6-fold

(29% CAGR

2.0 MB

by 2019



total mobile data traffic, compared to

Latin America

Middle East

50%

68%

and Africa

55% in 2014.

Regional Growth •••

• 60%

50%

70%

North America

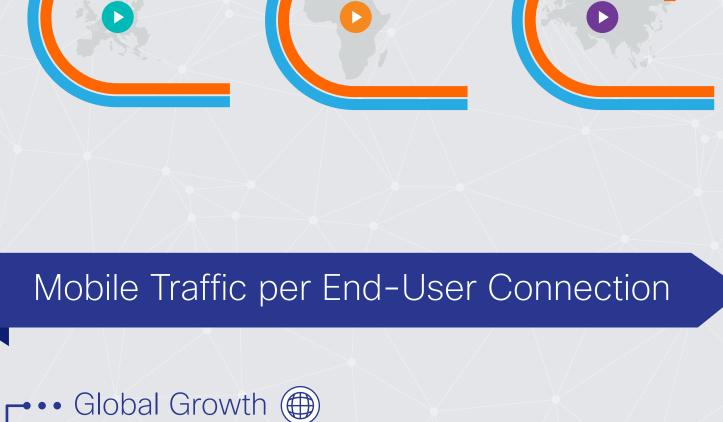
Central and

2019

2.8 GB/

month

Eastern Europe





51% CAGR

By 2019, the average traffic per

mobile-connected end user device will

Regional Growth (2)



373 MB/4.7 GB

170 MB/2.0 GB

273 MB/2.2 GB

Source: 2015 Cisco VNI Global Mobile Data Traffic Forecast

#VNI
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