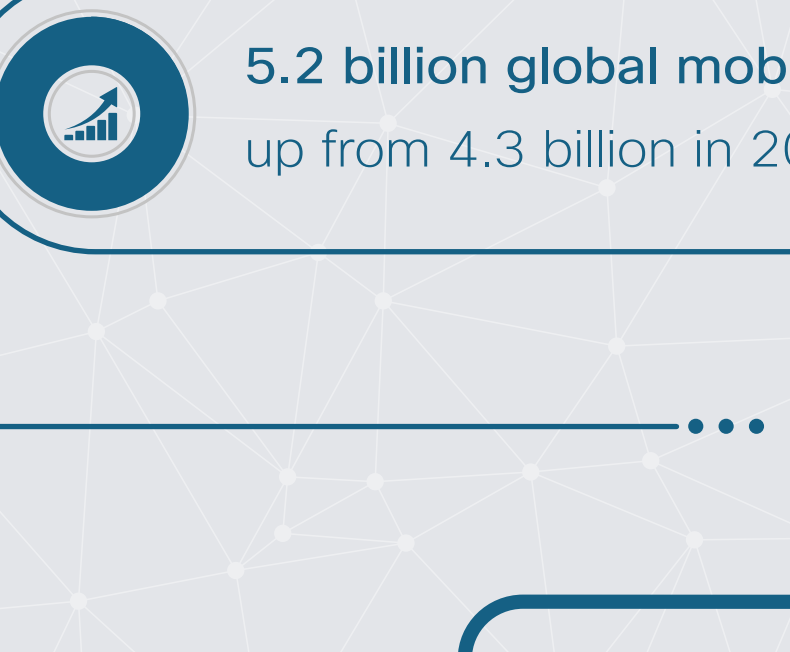


Visual Networking Index

In February 2015, Cisco released the Cisco® VNI Global Mobile Data Traffic Forecast, 2014–2019. This infographic provides some of the global and regional highlights from the updated study.

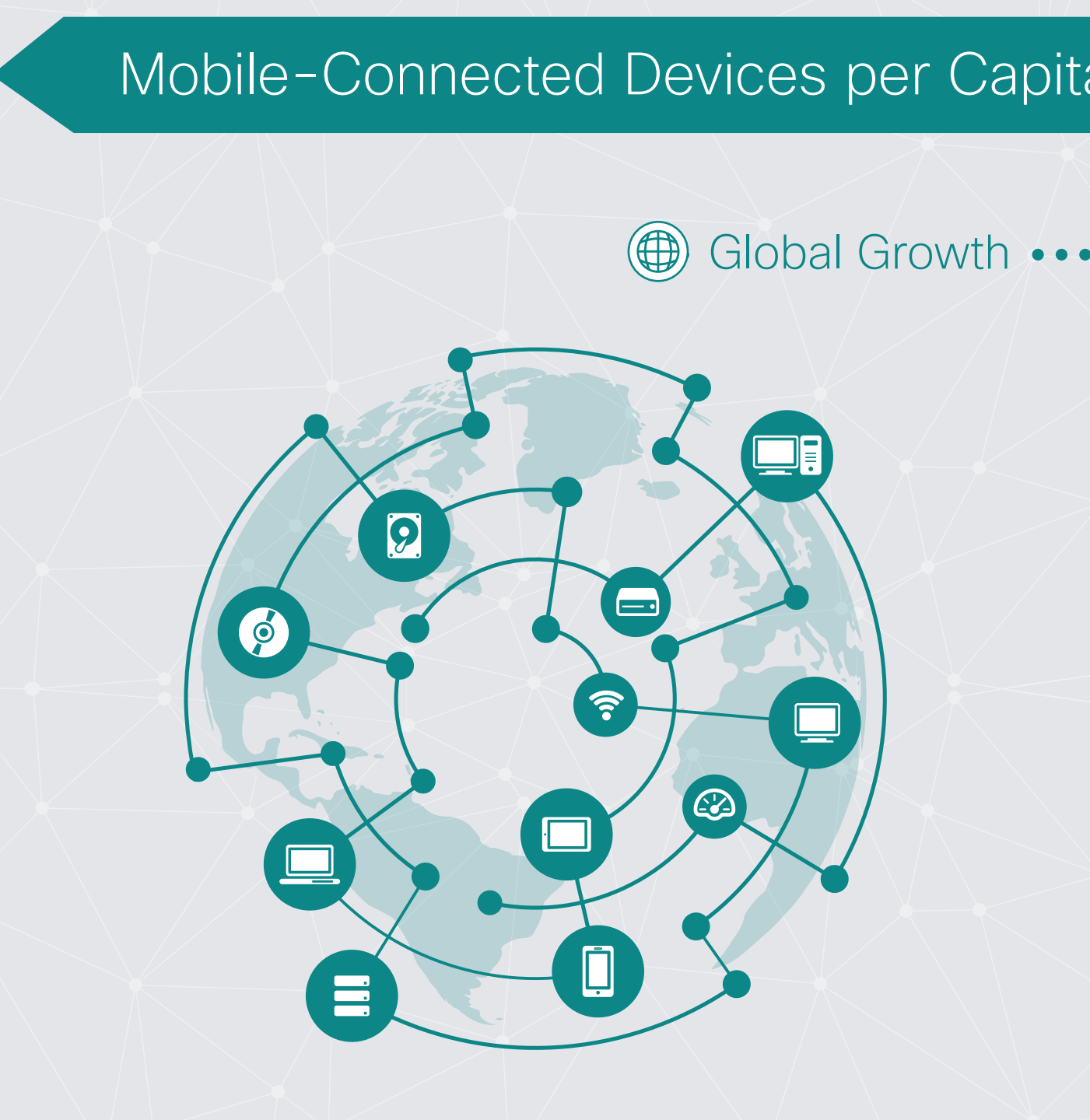
Mobile Users Growth

Global Growth



5.2 billion global mobile users by 2019, up from 4.3 billion in 2014, a CAGR of 4.3%

Regional Growth



Mobile-Connected Devices per Capita

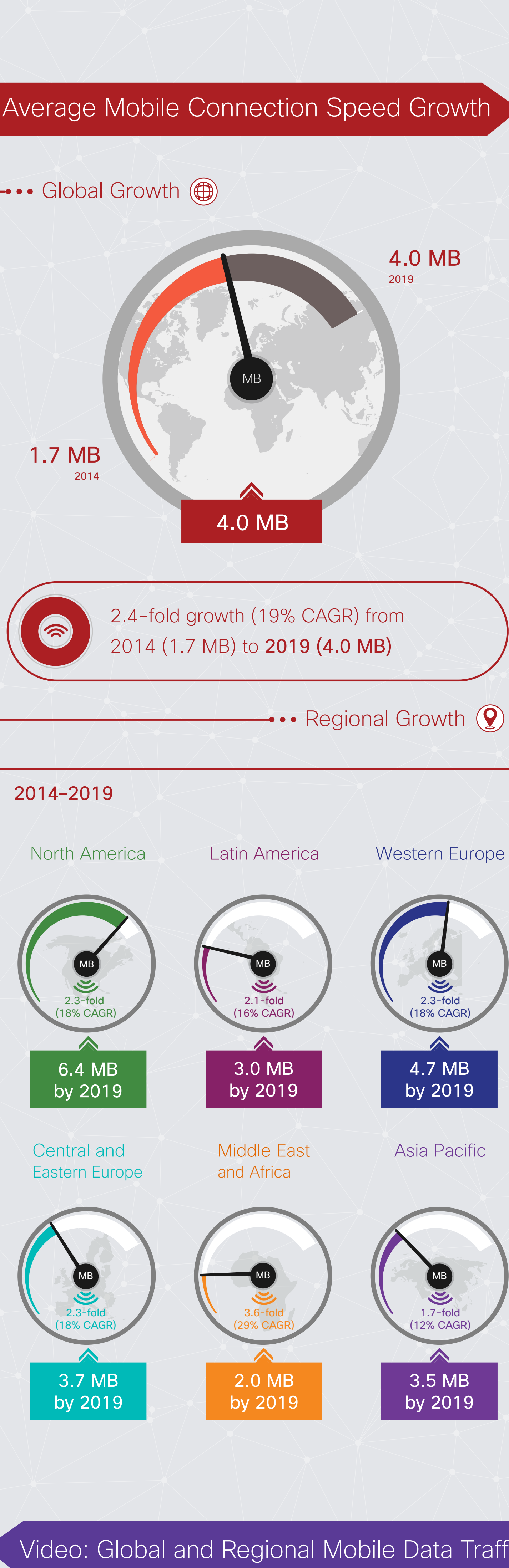
Global Growth



More than 11 billion mobile-connected devices by 2019, approximately 1.5 per capita for the world

Regional Growth

2019 Per Capita



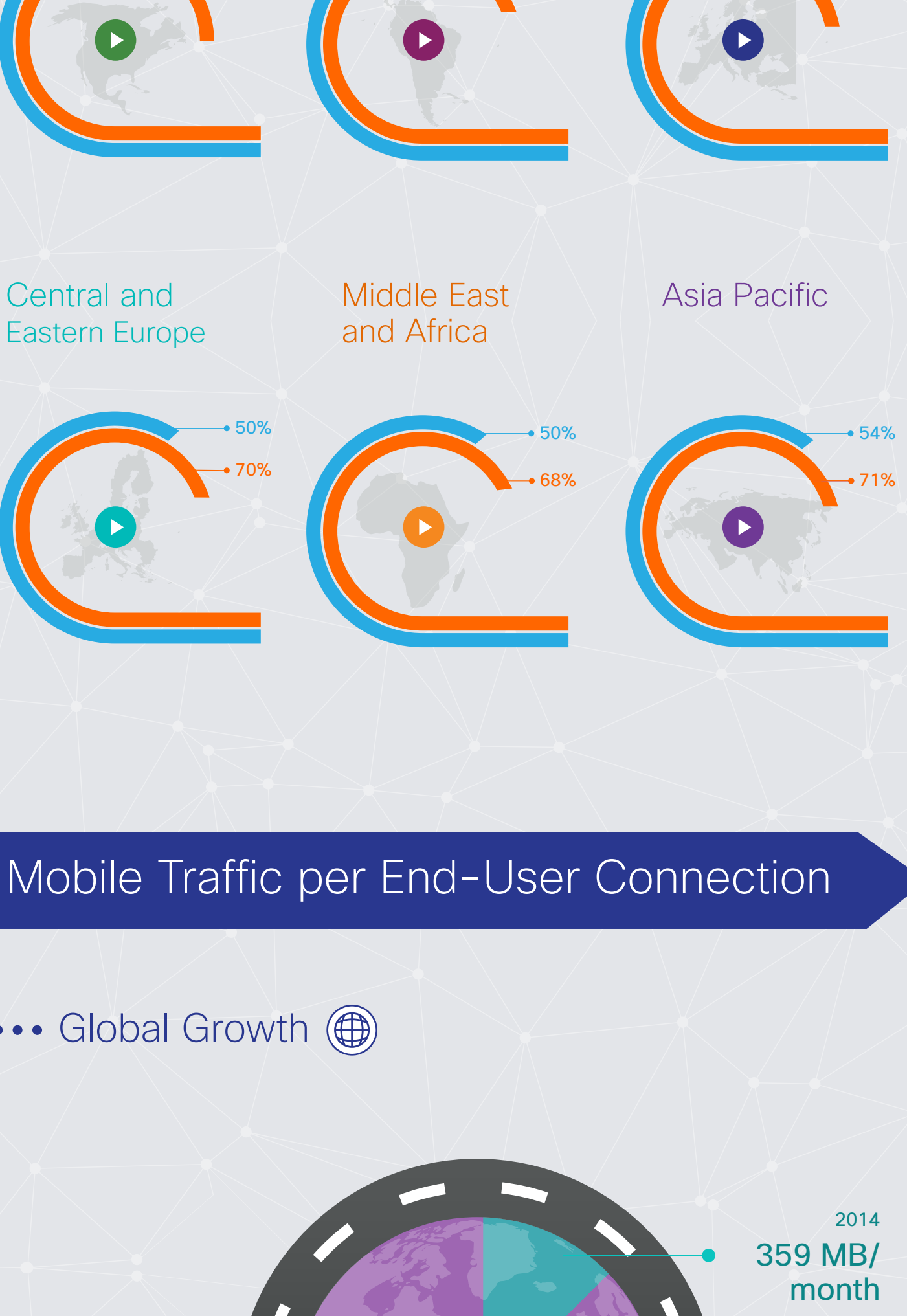
Average Mobile Connection Speed Growth

Global Growth



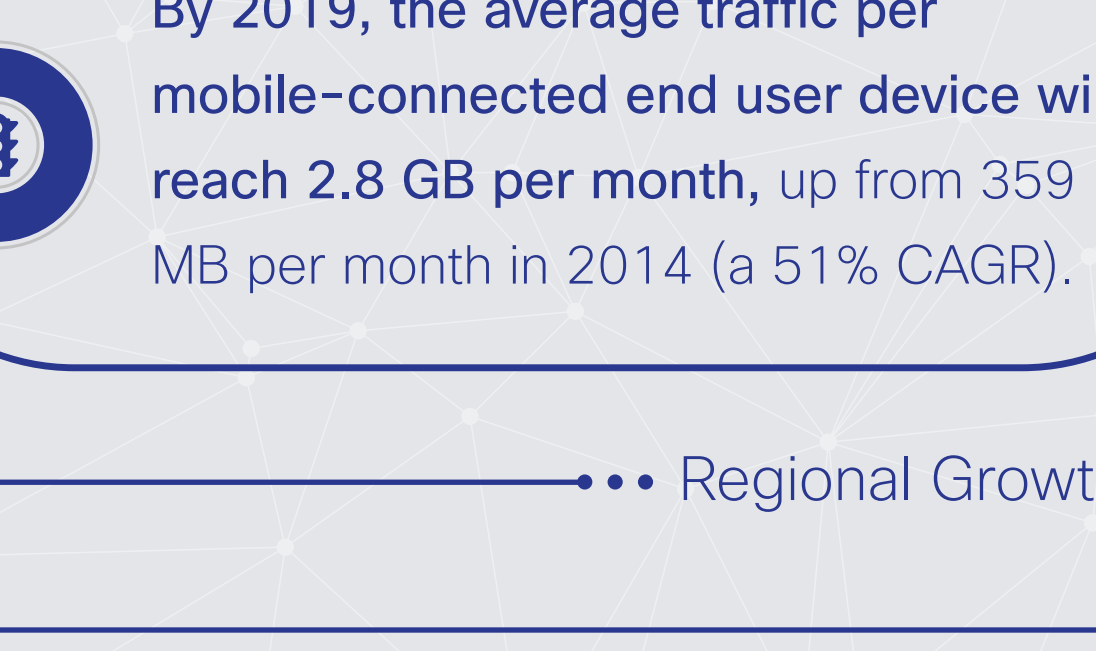
2.4-fold growth (19% CAGR) from 2014 (1.7 MB) to 2019 (4.0 MB)

Regional Growth



Video: Global and Regional Mobile Data Traffic

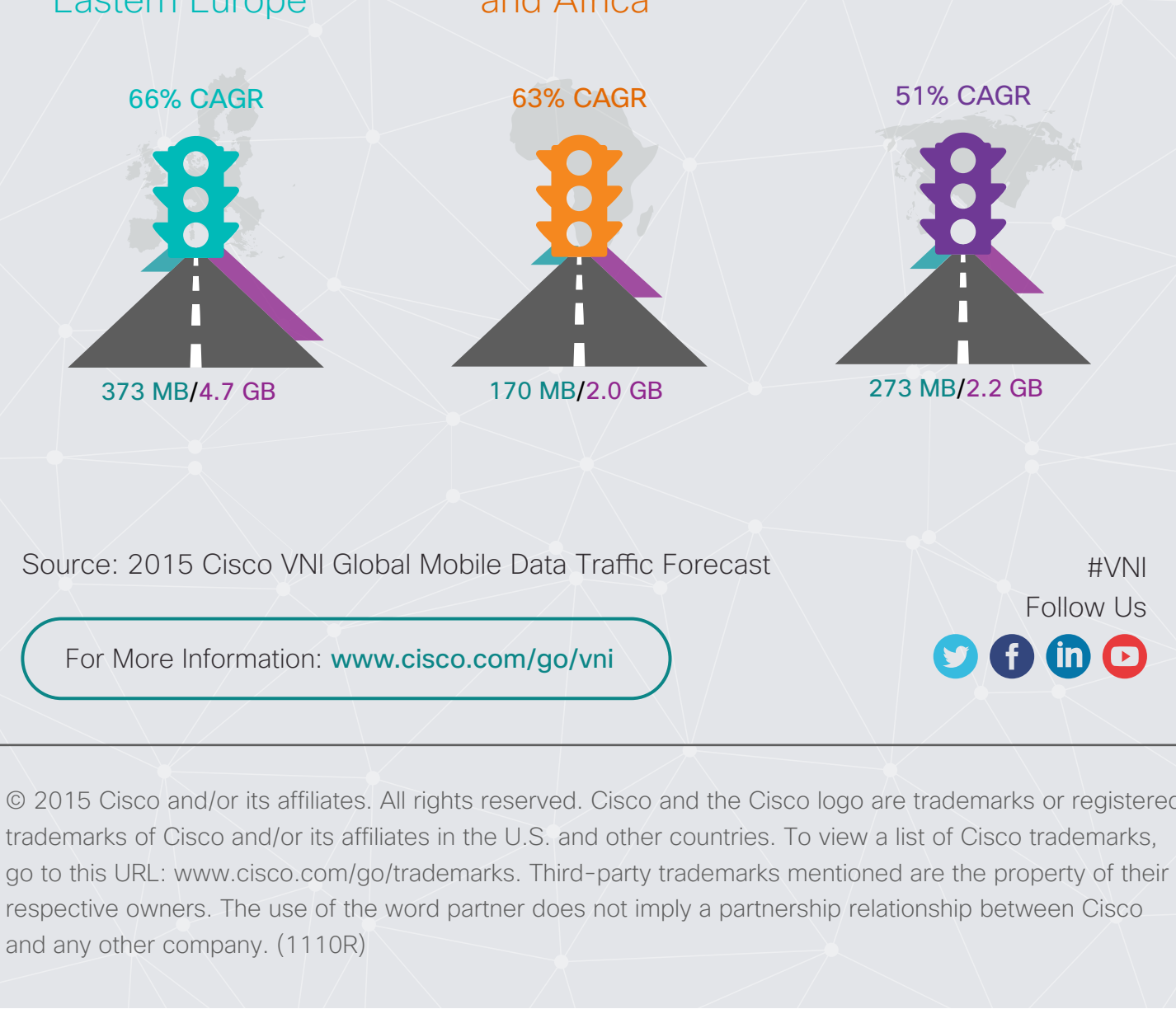
Global Growth



By 2019, video will represent 72% of total mobile data traffic, compared to 55% in 2014.

Regional Growth

2014 2019



Mobile Traffic per End-User Connection

Global Growth

By 2019, the average traffic per mobile-connected end user device will reach 2.8 GB per month, up from 359 MB per month in 2014 (a 51% CAGR).

Regional Growth

Source: 2015 Cisco VNI Global Mobile Data Traffic Forecast

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