Oracle OpenWorld 2018

430,000 ORACLE CUSTOMERS

175 COUNTRIES

60,000 ATTENDEES

LIVE **19 Million+** VIEWS

NA 71%
EMEA 15%
APAC 10%
LAD 4%
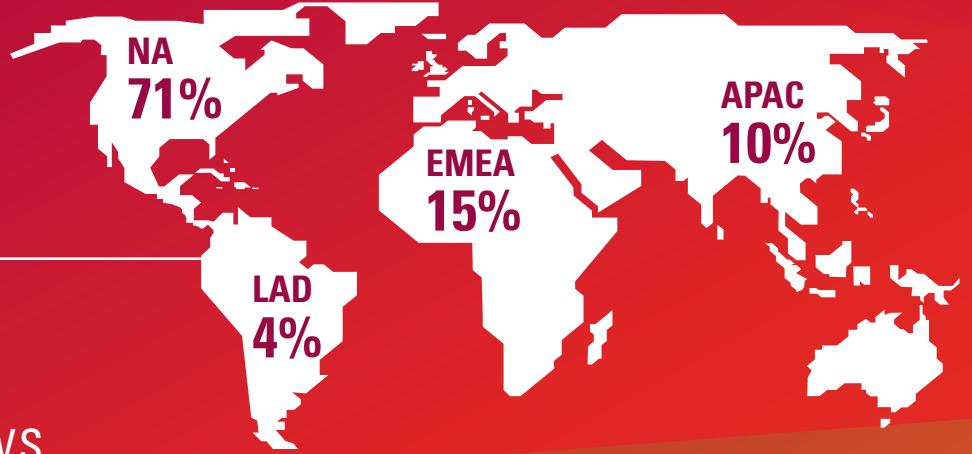
SPEAKERS FROM MORE THAN **93** COUNTRIES

67,721 YEARS OF INDUSTRY EXPERIENCE

2,371 UNIQUE SESSIONS

85% found learning at OpenWorld more memorable than traditional conference sessions

1 WEEK AT OPENWORLD **=** **1** YEAR OF CONTINUING EDUCATION

HOT TOPICS

CLOUD
UPGRADE
AI
ORACLE AUTONOMOUS DATABASE
CLOUD APPLICATIONS
SECURITY

THE EXCHANGE

48 SPONSORS

253 EXHIBITORS

18 SHOWCASES

219 DEMOS

148 THEATER SESSIONS

SUSTAINABILITY

88% of carpet was recycled or retained for reuse

1 Million trees donated by Oracle over 4 years to help the Nature Conservancy plant 1 billion trees

POSITIVE COMMUNITY IMPACT

$195,000,000 POSITIVE ECONOMIC IMPACT IN 2018

Oracle continuously improves Oracle OpenWorld in ways that decrease our event footprint and create community benefits. 3,718 lbs. of Oracle OpenWorld totes were donated to the community to use as future emergency go-bags.

Oracle carbon offsets to date have reduced emissions by more than 75 million lbs. (34,404 MT) of CO_2, equivalent to the electricity use of 5,156 homes.

ORACLE

#OOW18